

## **Press Release**

## New sustainable packaging papers at Fachpack 2022

Bielefeld - September 13, 2022

At this year's Fachpack, the speciality paper manufacturer Mitsubishi HiTec Paper will be presenting several sustainable innovations in the field of packaging papers - thus confirming its high innovative strength.

Among other things, Mitsubishi is adding the **optimised BAG WG** with a new substance to its wide range of barricote<sup>®</sup> barrier papers. The product has a basis weight of 49 g/m<sup>2</sup> and impresses with improved barriers against water vapour and grease (KIT level 12). Due to its optimised heat-sealing capabilities, the new BAG WG, which is also available in 87 g, is the ideal and sustainable alternative for pouch packaging of dry and greasy foods as well as non-food.

With the completely **newly developed PACK 70**, Mitsubishi is also introducing a packaging paper for the non-food sector. The 70 g paper is heat-sealable, based on virgin fibres and serves as an environmentally friendly and sustainable alternative to existing plastic packaging made of films and film laminates. This can be bag packaging for toys, cosmetics, spare parts, handicraft accessories and much more.

Both new products are of course recyclable and available FSC<sup>®</sup> or PEFC<sup>™</sup> certified. For samples and more information on the full range of barricote barrier papers (LINER, BAG, WRAP), visit Mitsubishi HiTec Paper at Fachpack stand 7A-310 or write to <u>sales.mpe@mitsubishi-paper.com</u>.

**Mitsubishi HiTec Paper Europe GmbH** is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper. The roughly 730 employees at Mitsubishi HiTec Paper Europe produce high-quality direct thermal, inkjet, carbonless, label and barrier papers for flexible packaging at two tradition-rich locations in Bielefeld and Flensburg. Each factory stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers for many applications and printing technologies – and is a highly capable partner whenever customized coated paper solutions are required.





Barricote BAG WG is the ideal barrier paper for pouch packaging of dry and greasy foods.

## Contact:

Ralf Buhl Marketing Manager

Mitsubishi HiTec Paper Europe GmbH Niedernholz 23 | 33699 Bielefeld | Germany Tel. +49 (0)521 2091-582 ralf.buhl@mitsubishi-paper.com www.mitsubishi-paper.com



Reprinting permitted free of charge, specimen copy requested

thermoscript jetscript supercote barr)i(cote giroform